

# 2018

10th IMMOGOLFCUP  
BERLIN

## 10th Anniversary

13 to 15 SEPTEMBER 2018

GOLF RESORT SEMLIN

RUECKERCONSULT  
WIR BAUEN KOMMUNIKATION



Co-Hosting Offer 2018

# 10th Immogolf Cup Berlin 2018

## Anniversary Tournament Co-Hosting Offer

**Date:** 13 to 15 September 2018  
**Tournament:** Friday, 14 September 2018  
**Location:** Golf Resort Semlin, Ferchesarer Strasse 8b, 14712 Rathenow, Germany  
**Number of Players:** 100 max.  
**Format:** Handicap tournament under Stableford rules, Texas Scramble or taster class

**Cost per Player:** **590.00 euros (ex. VAT)** *(not including accommodation)*

Pre-tournament evening reception with a buffet of rustic delicacies from the Brandenburg region (drinks included), green fee, packed lunch, tee gifts, drinks during round, halfway and post-round snacks, champagne reception, evening reception with awards ceremony (drinks with dinner included), Players Night with live band and surprises.

**Accommodation:** Golf Resort Semlin

The 10<sup>th</sup> Immogolf Cup Berlin will take place at the Golf Resort Semlin. We have block-booked the entire resort from 13 to 15 September 2018. Please note that availability at Golf Resort Semlin is limited to 72 rooms and double occupancy is recommended if at all possible. To avoid disappointment, book your accommodation early by phoning +49 3385 / 55 - 4451 or – 4403 and quote “10<sup>th</sup> Immogolf Cup Berlin” to take advantage of the special discount rate.

More accommodation options nearby

Guthan's Landhaus Semlin: phone: +49 3385 / 544 20, [www.guthans-landhaus.de](http://www.guthans-landhaus.de)

Sonn'Idyll, Rathenow: phone: +49 3385 / 619 98 20, [www.sonnidyll.de](http://www.sonnidyll.de)

Antikhotel, Semlin: phone: +49 3385 / 530 00, [www.scheune-semlin.de](http://www.scheune-semlin.de)

Fürstenhof, Rathenow: phone: +49 3385 / 55 80 00, [www.hotel-fuerstenhof-rathenow.de/](http://www.hotel-fuerstenhof-rathenow.de/)

*(A free shuttle service to Golf Resort Semlin may be available.)*

**Co-Hosting Status:** The logo of any company booking a minimum of four places in the tournament will be featured on all advertising materials and the company will be mentioned by name as a co-host and supporter of the event at the awards ceremony.

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### Sponsorship Packages:

We are delighted to be able to offer you a choice of special sponsorship packages. Each parcel includes four places in the tournament. Purchasing a sponsorship parcel is a great opportunity to promote your brand and shine a spotlight on your business at the event.

### All Sponsorship Packages include a special mention of your brand:

- **Sponsorship of Pre-Tournament Reception:** 4,900 euros (ex. VAT). Package includes 4 places in the tournament, your company logo featured on the invitation, roller banners, welcome and menu cards, tabletop displays, welcoming of guests by a representative of your company, presentation of the company and dedicated space for your own roller banner at the pre-tournament evening reception
- **Sponsorship of Tee-Off Markers for Handicap Tournament and Scramble Competition:** 5,000 euros (ex. VAT). Package includes 4 places in the tournament, your company logo featured on the invitation, roller banners, welcome and menu cards, customised branded dimple-tee markers featuring your company logo for all tee-offs on both links, which you are welcome to take home afterwards
- **Sponsorship of 27 Target Flags for Handicap Tournament and Scramble Competition:** 4,700 euros (ex. VAT). Package includes 4 places in the tournament, your company logo featured on the invitation, roller banners, welcome and menu cards, 27 customised target flags with your company logo, which you are welcome to take home afterwards
- **Sponsorship of the 'Longest Drive' and 'Nearest to the Pin' Categories for Handicap Tournament and Scramble Competition:** 4,500 euros (ex. VAT). Package includes 4 places in the tournament, your company logo featured on the invitation, roller banners, welcome and menu cards, customised branded flags to mark 'Longest Drive' and 'Nearest to the Pin', which you are welcome to take home afterwards, presentation of special category prizes by a representative of your company
- **Sponsorship of Flight Photos:** 5,500 euros (ex. VAT). Package includes 4 places in the tournament, your company logo featured on the invitation, roller banners, welcome and menu cards, dedicated space for your branded stand-up display during flight photo session at the tee, dedicated space for your branded photo display / advertising banner at post-tournament evening reception, your company logo and tagline featured on all flight photos of all participants
- **Presenter of Drinks during the Tournament:** 3,250 euros (ex. VAT). Package includes 4 places in the tournament, your company logo featured on the invitation, roller banners, welcome and menu cards, advertising on mobile drinks cart
- **Presenter of Halfway Snack during the Tournament:** 3,250 euros (ex. VAT). Package includes 4 places in the tournament, your company logo featured on the invitation, roller banners, welcome and menu cards, all-day advertising space at halfway station during the tournament
- **Presenter of Post-Round Snack and Drinks:** 3,750 euros (ex. VAT). Package includes 4 places in the tournament, your company logo featured on the invitation, roller banners, welcome and menu cards, customised branded stand-up displays on the terrace, which you are welcome to take home

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afterwards, speech / welcome address by presenter, your company logo featured on decorative paper flags for snacks

- **Presenter of Champagne Reception on Tournament Day:** 2,900 euros (ex. VAT). Package includes 4 places in the tournament, your company logo featured on the invitation, roller banners, welcome and menu cards, branded roller banner / stand-up display at the champagne reception, branded paper sleeves for champagne flutes
- **Presenter of Post-Tournament Evening Reception:** 3,500 euros (ex. VAT). Package includes 4 places in the tournament, your company logo featured on the invitation, roller banners, welcome and menu cards, tabletop displays, welcoming of guests by a representative of your company, presentation of the company and dedicated space for your branded roller banner at the main evening event
- **Presenter of First Place Prizes (Original Artworks) at the Awards Ceremony:** 2,900 euros (ex. VAT). Package includes 4 places in the tournament, your company logo featured on the invitation, roller banners, welcome and menu cards, special mention of company at the awards ceremony, company presentation and presentation of prizes by a representative of your company, branded roller banner at the awards ceremony
- **Sponsorship of Cocktail Bar with Gin Tasting:** 5,750.00 euros (ex. VAT). Package includes 4 places in the tournament, your company logo featured on the invitation, roller banners, welcome and menu cards, branded roller banner, dedicated advertising space at the bar, company presentation and opening of the evening event by a representative of your company
- **Presenter of Live Band at Players Night:** 3,000 euros (ex. VAT). Package includes 4 places in the tournament, your logo featured on the invitation, roller banners, welcome and menu cards, branded roller banner, dedicated advertising space close to the stage, Players Night opening speech

**All Co-Hosts who have booked a Sponsorship Package are of course welcome to display their own advertising materials / pop-up banners / company brochures etc. during the entire 3-day event.**

If your company would like to provide **tee gifts** for our players, these would also be very welcome.

We would be delighted to welcome you as a partner of our 10<sup>th</sup> anniversary Immogolf Cup Berlin tournament.

If you are interested in participating in and/or sponsoring the 2018 Immogolf Cup Berlin, please return a signed copy of the Booking Agreement included in this offer (see page 5).

Please don't hesitate to contact us if you have any questions about the 10<sup>th</sup> Immogolf Cup Berlin.

Yours sincerely,

Thomas Rücker & Franziska Richter

**RUECKERCONSULT GmbH**



# 10th Immogolf Cup Berlin 2018

## Anniversary Tournament Co-Hosting Offer

### Booking Agreement

Response

by fax: 030 / 28 44 987-99 or e-mail: [richter@rueckerconsult.de](mailto:richter@rueckerconsult.de)

Yes, we would like to take part in the 10<sup>th</sup> Immogolf Cup Berlin 2018.

☐

Company:

Contact person:

Phone:

E-Mail:

I would like to make a booking for: \_\_\_\_\_ places

*(without, or in addition to, a sponsorship package) Bookings are binding, and cancellation fees apply*

I would like to book the following Sponsorship Package: \_\_\_\_\_

- Sponsorship of Pre-Tournament Reception: ☐
- Sponsorship of Tee-Off Markers: Accentro Real Estate AG
- Sponsorship of 27 Target Flags: ARNECKE SIBETH DABELSTEIN
- Sponsorship of the 'Longest Drive' and 'Nearest to the Pin' Categories: Winters & Hirsch Real Estate
- Sponsorship of Flight Photos: ☐
- Presenter of Drinks during the Tournament: ☐
- Presenter of Halfway Snack during the Tournament: ista Deutschland GmbH
- Presenter of Post-Round Snack and Drinks: ☐
- Presenter of Champagne Reception on Tournament Day: ☐
- Presenter of Post-Tournament Evening Reception: ☐
- Presenter of First Place Prizes at the Awards Ceremony: ☐
- Sponsorship of Cocktail Bar with Gin Tasting: Pestlin & Co.
- Presenter of Live Band at Players Night: ☐

\_\_\_\_\_  
Date / Signature

\_\_\_\_\_  
Company stamp

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### 2018 Cancellation Fees

up to 28 days prior to the tournament:	free
from 27 days prior to the tournament:	25 per cent of the registration fee
from 14 days prior to the tournament:	50 per cent of the registration fee
from 7 days to 1 day prior to the tournament:	75 per cent of the registration fee
on tournament day / no-show:	100 per cent of the registration fee

### Event contact:

Franziska Richter

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